Dear Valued Customer,

As a token of our appreciation for your loyalty, we are excited to announce an exclusive discount just for you!

Use the code **LOYAL20** at checkout to receive a **20% discount** on your next purchase.

This offer is valid until **December 31, 2023**, so don't miss out!

Thank you for being a part of our family. We look forward to serving you again soon!

Warm regards,

The [Your Company Name] Team