

# Special Offer: Reactivate Your Account Today!

Dear [Customer's Name],

We hope this message finds you well. We noticed that you haven't been active on your account for a while, and we miss you!

To welcome you back, we're excited to offer you an exclusive **20% discount** on your next purchase. This is our way of saying thank you for being a valued member of our community.

To take advantage of this unique opportunity, simply log in to your account using the button below:

[Log In](#)

Your discount code: **WELCOME20**

Hurry! This offer is valid until [Expiration Date]. We can't wait to see you back!

Best regards,  
[Your Company's Name]