

Dear [Customer Name],

We hope this message finds you well! At [Your Company Name], we truly value your relationship with us and have missed having you as an active member of our community.

As a token of our appreciation for your past support, we are excited to present you with a special reactivation offer tailored just for you! Reactivate your account and enjoy:

- **20% off your next purchase**
- **Exclusive access to new products**
- **Free shipping on orders over \$50**

To take advantage of this limited-time offer, simply log in to your account and use the code **REACTIVATE20** at checkout. This offer is valid until [expiration date].

Thank you for being a valued member of our community. We look forward to welcoming you back!

Warm regards,
[Your Name]
[Your Position]
[Your Company Name]
[Contact Information]