

# We Miss You!

Dear [Customer Name],

We noticed that it's been a while since you last logged into your account with us. We understand that life can get busy, and we want to invite you back to explore all the new features we've added!

To show our appreciation for your loyalty, we're offering you a special promotion: **20% off your next purchase!** Just use the code **WELCOME20** at checkout.

To reactivate your account, simply click the link below:

[Reactivate My Account](#)

We can't wait to see you back!

Best Regards,  
The [Company Name] Team