

# We Miss You!

Dear [Customer's Name],

We've noticed that you haven't been active on your account for a while, and we want to welcome you back with an exclusive offer just for you!

## **Reactivation Offer: 20% Off Your Next Purchase!**

Reactivate your account today and enjoy a 20% discount on your next transaction. Simply use the promo code: WELCOMEBACK at checkout.

This offer is valid until [Expiration Date]. Don't miss out on this opportunity to enjoy our products/services again!

If you have any questions, feel free to reach out to our customer service team at [Customer Service Email] or [Customer Service Phone Number].

We appreciate your business and look forward to serving you again!

Best regards,

[Your Company Name]

[Your Company Website]