

Dear [Subscriber's Name],

We hope this message finds you well. We are writing to inform you about an important update regarding our subscription rewards program.

Effective [Date], we will be making revisions to our rewards structure to enhance the benefits and provide you with even more value. Below are the key changes:

- **Change 1:** [Description of change 1]
- **Change 2:** [Description of change 2]
- **Change 3:** [Description of change 3]

We appreciate your loyalty and want to ensure that you continue to enjoy the benefits of your subscription. If you have any questions or concerns regarding these changes, please feel free to contact our support team at [Support Email or Phone Number].

Thank you for being a valued member of our community!

Sincerely,

[Your Name]

[Your Position]

[Company Name]