Dear [Customer's Name],

We hope this message finds you well. We are reaching out to you regarding your recent experience with our service on [date of service]. We want to express our sincerest apologies for the dissatisfaction you encountered.

At [Company Name], we strive to provide the highest level of customer service, and it is clear that we fell short in your case. Your feedback is invaluable to us, and we are taking your concerns seriously.

Please be assured that we are addressing this matter internally to ensure that it does not happen again in the future. We appreciate your patience and understanding as we work to improve our services.

As a token of our commitment to making things right, we would like to offer you [compensation or future discount]. We hope this gesture can begin to restore your faith in us.

Thank you for bringing this matter to our attention. Should you have any further concerns, please do not hesitate to contact us directly at [contact information]. We value your feedback and look forward to serving you better in the future.

Sincerely,

[Your Name][Your Position][Company Name][Contact Information]