Dear [Member's Name],

We are excited to announce a special referral program exclusively for our valued association members! As part of our commitment to fostering a vibrant community, we are offering a [X]% discount for every new member you refer to us.

Here's how it works:

- 1. Refer a friend, colleague, or fellow member to join our association.
- 2. Make sure they mention your name when signing up.
- 3. Once they become a member, you will receive a [X]% discount on your next renewal.

Feel free to share the benefits of being part of our community and help us grow! Remember, the more you refer, the more you save!

If you have any questions regarding the referral program, please do not hesitate to reach out to us at [Contact Information].

Thank you for being a valued member of our association!

Sincerely,
[Your Name]
[Your Title]
[Association Name]