Dear Valued Member,

We are excited to announce a special limited-time discount exclusive to our loyal members!

As a token of our appreciation for your continued support, we are offering a **20% discount** on all products and services from **October 15 to October 30, 2023**.

To take advantage of this offer, simply use the code **MEMBER20** at checkout.

Don't miss out on this opportunity to enjoy your favorite products at a reduced price!

Thank you for being a valued member of our community.

Sincerely,
Your Company Name