## Dear [Member's Name],

We are excited to announce that our annual membership renewal period is here, and we are offering an exclusive early-bird discount just for you!

By renewing your membership before [Early-Bird Deadline Date], you can enjoy a [Percentage]% discount on your annual fees. This is a great opportunity to continue benefiting from all the resources, networking, and support our association provides.

To take advantage of this offer, simply visit our membership portal [Link to Membership Portal] and complete your application by the deadline.

Thank you for your continued support, and we look forward to another fantastic year ahead!

Best Regards,
[Your Name]
[Your Position]
[Association Name]
[Contact Information]