

Annual Budget Proposal for Promotional Materials

Date: [Insert Date]

To: [Recipient's Name]

Club: [Club Name]

Address: [Club Address]

Dear [Recipient's Name],

We, the members of [Club Name], are excited to present our annual budget proposal for promotional materials aimed at increasing our club's visibility and attracting new members.

Proposed Budget Breakdown

- Flyers & Brochures: \$[Amount]
- Posters: \$[Amount]
- Social Media Ads: \$[Amount]
- Merchandise (T-shirts, Stickers): \$[Amount]
- Miscellaneous: \$[Amount]

Total Requested Budget: \$[Total Amount]

We believe that these promotional materials will greatly enhance our outreach efforts and foster a strong community connection. We appreciate your consideration of our proposal and look forward to your positive response.

Thank you for your support.

Sincerely,

[Your Name]

[Your Position]

[Club Name]

[Contact Information]