Dear [Recipient's Name],

We are excited to announce the kickoff of our fundraising project for the [Environmental Club Name]! As passionate advocates for environmental sustainability, we aim to raise funds for [specific project or initiative], which will greatly benefit our community and promote a healthier planet.

Your support is crucial for the success of this initiative. We invite you to join us on [date] at [location] for our kickoff event, where we will share more details about the project and how you can help. Together, we can make a significant impact!

Thank you for considering this opportunity to support our environmental efforts. If you have any questions or would like to get involved, please do not hesitate to contact us at [contact information].

Sincerely,

[Your Name]
[Your Title]
[Environmental Club Name]