

Dear [Member's Name],

We hope this message finds you well. We noticed that your membership with us has lapsed, and we truly value the time you spent with our community.

As a gesture of appreciation, we are excited to offer you a special reinstatement opportunity. For a limited time, you can rejoin our club at a discounted rate of [discounted amount]. This offer not only provides access to all the exclusive benefits you enjoyed before but also includes [mention any new features or perks].

To take advantage of this special offer, simply visit our website at [website link] and enter the promo code [promo code] at checkout. Please note that this offer is valid until [expiration date].

If you have any questions or need assistance, feel free to reach out to us at [contact information]. We would love to welcome you back!

Warm regards,

[Your Name]

[Your Position]

[Club Name]

[Club Contact Information]