

Dear [Member's Name],

We hope this message finds you well! As a valued member of our community, we noticed that your club membership has lapsed, and we would love to welcome you back with an exclusive offer.

For a limited time, we are excited to offer you a **[XX]% discount** on your membership reinstatement fee. This offer is our way of expressing our appreciation for your past patronage and a warm invitation to return to our vibrant club.

As a member, you'll regain access to all exclusive events, facilities, and member-only content that you've enjoyed in the past, along with some new benefits we've recently introduced!

This special offer is valid until [expiration date], so don't miss out! To take advantage of this offer, simply visit our website at [website link] or contact us at [contact information].

We look forward to having you back with us and hope to see you soon!

Best Regards,

[Your Name]

[Your Position]

[Club Name]

[Contact Information]