Dear [Member's Name],

We hope this message finds you well. We are writing to inform you of a change in our club's subscription costs that will take effect from [Effective Date].

Due to [reason for cost change, e.g., increased operating expenses, enhanced services], we find it necessary to adjust our subscription fees to continue providing you with the best experience possible.

New Subscription Costs:

- Individual Membership: \$[New Amount]
- Family Membership: \$[New Amount]
- Student Membership: \$[New Amount]

We understand that changes in fees can be concerning, and we want to assure you that we remain committed to delivering exceptional value to our members. If you have any questions or concerns regarding this change, please don't hesitate to contact us at [Contact Information].

Thank you for your continued support and understanding.

Sincerely,

[Your Name]
[Your Position]
[Club Name]
[Contact Information]