

# Resale Service Agreement

**Effective Date:** [Insert Date]

**Parties:**

This Resale Service Agreement ("Agreement") is made between:

**[Retail Partner Name]**

Address: [Retail Partner Address]

("Retail Partner")

and

**[Your Company Name]**

Address: [Your Company Address]

("Company")

## 1. Purpose

The purpose of this Agreement is to establish a partnership for the resale of the Company's products.

## 2. Scope of Resale Services

The Retail Partner shall promote and sell the Company's products as specified in Exhibit A attached hereto.

## 3. Compensation

The Retail Partner shall receive a commission of [Insert percentage]% on all sales generated from the Company's products.

## 4. Term and Termination

This Agreement shall commence on the Effective Date and shall continue for a period of [Insert Duration], unless terminated earlier by either party with [Insert Notice Period] written notice.

## 5. Confidentiality

Both parties agree to maintain the confidentiality of proprietary information and trade secrets.

## **6. Governing Law**

This Agreement shall be governed by the laws of [Insert State/Country].

## **IN WITNESS WHEREOF**

The parties have executed this Agreement as of the Effective Date.

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[Retail Partner Name]

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[Your Company Name]