

Account Inactivity Follow-Up

Dear [Customer Name],

We hope this message finds you well. We noticed that your account has been inactive since [Last Active Date]. We value you as a customer and would like to remind you that your account is still active.

If you have been busy and simply haven't had the time to use our services, we completely understand. However, we would love to see you back! To show our appreciation, we are offering you a [special offer/discount] if you log in and make a transaction within the next [time frame].

If you have any questions or need assistance, please feel free to contact our support team at [Support Email] or [Support Phone Number]. We're here to help!

Thank you for being a valued member of our community. We look forward to your return!

Sincerely,

[Your Name]

[Your Position]

[Company Name]

[Company Contact Information]