

Dear [Customer Name],

We hope this message finds you well. We are writing to inform you about the revised subscription plans for [Service/Product Name] that will take effect on [Effective Date].

New Subscription Plans

- **Basic Plan:** \$[Amount] per month - [Brief Description]
- **Standard Plan:** \$[Amount] per month - [Brief Description]
- **Premium Plan:** \$[Amount] per month - [Brief Description]

These changes reflect our commitment to providing you with the best service possible. Should you have any questions or need assistance, please do not hesitate to contact our support team.

Thank you for your continued support.

Best regards,
[Your Name]
[Your Position]
[Company Name]
[Contact Information]