

Budget Outline for Out-of-Home Advertising Campaign

Date: [Insert Date]

To: [Recipient's Name]

From: [Your Name]

Subject: Budget Outline for Out-of-Home Advertising Campaign

Campaign Overview

Project Title: [Project Title]

Campaign Duration: [Start Date] to [End Date]

Budget Breakdown

1. **Media Expenses:**
 - Billboards: \$[Amount]
 - Transit Ads: \$[Amount]
 - Venue Advertising: \$[Amount]
2. **Production Costs:**
 - Creative Development: \$[Amount]
 - Design & Printing: \$[Amount]
 - Installation: \$[Amount]
3. **Additional Costs:**
 - Agency Fees: \$[Amount]
 - Market Research: \$[Amount]
 - Contingency: \$[Amount]

Total Estimated Budget

Total: \$[Total Amount]

Conclusion

Please review the outlined budget and feel free to reach out for any further discussion.

Best Regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]