

Approval Request for Out-of-Home Advertising Campaign

Date: [Insert Date]

To: [Recipient's Name]

From: [Your Name]

Subject: Request for Approval: Out-of-Home Advertising Campaign

Dear [Recipient's Name],

I am writing to seek your approval for an upcoming out-of-home advertising campaign designed to promote [Product/Service]. The proposed campaign aims to enhance our brand visibility and reach our target audience effectively.

Details of the Campaign:

- **Campaign Title:** [Title]
- **Duration:** [Start Date] to [End Date]
- **Locations:** [List of Locations]
- **Target Audience:** [Brief Description]
- **Total Budget:** [Budget Amount]

The advertising materials will include [describe materials, e.g., billboards, bus wraps, etc.], and we believe this approach will significantly increase our engagement with potential customers.

We appreciate your consideration of this request and look forward to your positive response. Please let me know if you require any additional information.

Thank you for your support.

Sincerely,

[Your Name]

[Your Title]

[Your Contact Information]