

# Out-of-Home Advertising Agreement

Date: [Insert Date]

From:

[Advertiser's Name]  
[Advertiser's Address]  
[City, State, Zip Code]

To:

[Advertising Vendor's Name]  
[Vendor's Address]  
[City, State, Zip Code]

Dear [Vendor's Name],

This letter serves as an agreement between [Advertiser's Name] and [Advertising Vendor's Name] for the out-of-home advertising campaign outlined below:

## Campaign Details:

- **Campaign Name:** [Campaign Name]
- **Duration:** [Start Date] to [End Date]
- **Locations:** [List of Locations]
- **Ad Format:** [Specify Format]
- **Total Cost:** [Total Cost]

Payment shall be made according to the following schedule:

- [Payment Schedule Details]

Both parties agree to adhere to the terms outlined herein and acknowledge that any changes must be made in writing.

Thank you for your cooperation. We look forward to a successful campaign.

Sincerely,

[Advertiser's Name]  
[Title]  
[Contact Information]

Accepted and Agreed:

[Advertising Vendor's Name]

[Title]

[Date]