

Mobile Marketing Campaign Proposal

Date: [Insert Date]

To: [Recipient's Name]

Organization: [Organization's Name]

Address: [Organization's Address]

Dear [Recipient's Name],

We at [Your Organization's Name] are excited to present a mobile marketing campaign proposal tailored specifically for [Non-Profit Organization's Name]. Our goal is to enhance your outreach efforts and engage your audience effectively through innovative mobile strategies.

Campaign Objectives

- Increase awareness about [Cause or Mission].
- Drive engagement through interactive SMS campaigns.
- Boost donations through mobile-friendly donation links.

Proposed Strategies

1. Text Message Alerts: Regular updates on events and initiatives.
2. Mobile-Friendly Donations: Simplified donation process via mobile platforms.
3. Interactive Surveys: Gain insights from your supporters to improve services.

Budget Estimate

Total Estimated Cost: \$[Insert Amount]

Next Steps

We would love to discuss this proposal in more detail and explore how we can work together to make a significant impact. Please let us know your availability for a meeting.

Thank you for considering our proposal.

Sincerely,

[Your Name]

[Your Position]

[Your Organization's Name]

[Your Contact Information]