

Omni-Channel Marketing Results Summary

Date: [Insert Date]

To: [Recipient Name]

From: [Your Name]

Subject: Summary of Omni-Channel Marketing Performance

Overview

This letter provides a summary of the performance metrics from our recent omni-channel marketing campaign conducted from [Start Date] to [End Date].

Key Metrics

- **Total Impressions:** [Number]
- **Total Click-Through Rate (CTR):** [Percentage]
- **Conversion Rate:** [Percentage]
- **Customer Acquisition Cost (CAC):** [Amount]
- **Return on Investment (ROI):** [Percentage]

Channel Performance

Channel	Impressions	CTR	Conversions	Cost
Email	[Number]	[Percentage]	[Number]	[Amount]
Social Media	[Number]	[Percentage]	[Number]	[Amount]
Website	[Number]	[Percentage]	[Number]	[Amount]

Conclusion

Overall, the omni-channel marketing campaign has achieved [Summary of Results]. We recommend continuing to [Recommendations for Future Campaigns].

Thank you for your attention. Please feel free to reach out for any further details.

Sincerely,

[Your Name]

[Your Position]

[Your Company]