

Rebranding Campaign Schedule

Dear Team,

We are excited to announce the upcoming rebranding campaign for our company, which will roll out over the next few months. Below is the schedule for key activities:

Campaign Schedule

Date	Activity	Responsible Person
March 1, 2023	Kick-off Meeting	John Doe
March 15, 2023	Brand Strategy Development	Jane Smith
April 1, 2023	Design New Logo	Emily Johnson
April 15, 2023	Launch New Website	Michael Brown
May 1, 2023	Social Media Announcement	Alice Williams
May 15, 2023	Press Release	David Wilson
June 1, 2023	Public Launch Event	Sarah Lee

Please ensure you meet your deadlines and communicate effectively with your teams. Let's make this rebranding a success!

Best regards,
[Your Name]
[Your Position]
[Company Name]