You're Invited: Join Our Referral Program!

Dear [Recipient's Name],

We are excited to introduce our new Referral Program and invite you to participate! As a valued customer, your satisfaction is our priority, and we believe your friends and family would also benefit from our services.

Here's how it works:

- Refer a friend to our service.
- Your friend receives a [discount amount]% discount on their first purchase.
- Once your friend makes a purchase, you receive a [reward type] as a token of our appreciation!

To get started, simply share your unique referral link: [Your Unique Referral Link]

Thank you for being a part of our community. We look forward to rewarding you for sharing the love!

Best,

[Your Name][Your Position][Your Company][Contact Information]