

# Product Endorsement Approval

Date: [Insert Date]

To: [Endorser's Name]

[Endorser's Address]

Dear [Endorser's Name],

We are excited to inform you that your endorsement of our product, [Product Name], has been formally approved for our upcoming marketing campaign. We believe your influence and reputation align perfectly with our brand values.

Details of the campaign are as follows:

- Campaign Duration: [Start Date] to [End Date]
- Platforms: [List of Platforms e.g., Social Media, TV, etc.]
- Payment Terms: [Details regarding compensation]
- Deliverables: [Specify the expected content or appearances]

Please review the attached agreement for further details and confirm your acceptance by signing and returning the document by [Response Deadline]. We are looking forward to a successful collaboration!

Thank you for your support.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]