

Product Endorsement Application for Sponsorship

Date: [Insert Date]

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Recipient's Name]

[Company's Name]

[Company's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I am writing to formally apply for a product endorsement sponsorship with [Company's Name]. As a [describe your role, e.g., influencer, athlete, etc.], I am always on the lookout for high-quality products that I can authentically recommend to my audience/followers.

I've been following [Company's Name] and admire [specific products/values/aspects of the company]. I believe that [specific product] aligns perfectly with my brand and audience's interests, and I would love the opportunity to collaborate.

In exchange for sponsorship, I can offer [list your offerings, e.g., social media posts, blog features, testimonials, etc.]. My audience consists of [describe demographic, interests, etc.], and my active engagement on [mention platforms] allows me to reach [number of followers/subscribers] effectively.

I am excited about the possibility of working together and am looking forward to your positive response. Thank you for considering my application for sponsorship.

Sincerely,

[Your Name]