

# Product Endorsement Agreement

Date: [Date]

To: [Endorser's Name]

[Endorser's Address]

From: [Your Company Name]

[Your Company Address]

Dear [Endorser's Name],

We are pleased to propose a product endorsement agreement between [Your Company Name] and [Endorser's Name] to promote our product, [Product Name]. This agreement will outline the terms and conditions of the endorsement.

## Agreement Terms:

- 1. Endorser's Obligations:**
  - Promote [Product Name] through specified channels.
  - Provide [Number] social media posts and [Number] other promotional activities.
  - Participate in promotional events, if required.
- 2. Compensation:** [Amount] to be paid upon signing the agreement and a bonus of [Amount] for reaching sales targets.
- 3. Duration:** This agreement shall be effective from [Start Date] to [End Date].
- 4. Usage Rights:** [Your Company Name] will have the right to use the endorser's name and likeness in connection with the promotions.

We believe that your endorsement will significantly enhance the marketability of [Product Name]. Please review the terms and confirm your acceptance by signing below.

Thank you for considering this opportunity. We look forward to a successful partnership.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]

# Acceptance

I, [Endorser's Name], hereby accept the terms of the Product Endorsement Agreement as outlined above.

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Endorser's Signature

Date: [Date]