

Partnership Outline for Local Marketing Campaign

Date: [Insert Date]

From: [Your Name]

Company: [Your Company Name]

Address: [Your Address]

Email: [Your Email]

Phone: [Your Phone Number]

To: [Partner's Name]

Company: [Partner's Company Name]

Address: [Partner's Address]

Subject: Proposal for Local Marketing Campaign Partnership

Dear [Partner's Name],

We are excited to propose a partnership for a local marketing campaign aimed at enhancing visibility and driving engagement within our community. Below is a brief outline of our proposal:

1. Objectives

- Increase brand awareness for both parties.
- Drive foot traffic to our locations.
- Create a sense of community engagement.

2. Key Activities

- Joint promotional events.
- Collaborative social media campaigns.
- Cross-promotion in newsletters and email blasts.

3. Target Audience

Our target audience includes [describe target demographics], which aligns with both our businesses.

4. Timeline

The proposed timeline for the campaign is [insert timeline], leading up to [insert key date/event].

5. Budget

This campaign will be funded by [briefly describe funding sources or budget].

6. Expected Outcomes

- Increase in local customer base.
- Enhanced customer engagement with our brands.
- Positive feedback and community support.

We believe this partnership will be mutually beneficial, and we look forward to discussing this proposal further. Please feel free to contact me at [Your Phone Number] or [Your Email].

Thank you for considering this opportunity.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]