

# Local Marketing Campaign Evaluation

Date: [Insert Date]

To: [Recipient's Name]

From: [Your Name]

Subject: Evaluation of Our Recent Local Marketing Campaign

Dear [Recipient's Name],

I hope this message finds you well. I am writing to provide an evaluation of our recent local marketing campaign that took place from [start date] to [end date].

## Campaign Overview

The primary objective of the campaign was to [insert primary objectives]. We utilized various channels including [list channels used], and targeted the [describe target audience].

## Results

1. Total Reach: [insert metrics]
2. Engagement: [insert metrics]
3. Conversion Rate: [insert metrics]

## Insights

Through this campaign, we learned that [insert key insights]. This feedback will be invaluable for future campaigns.

## Recommendations

Based on our findings, I recommend [insert recommendations].

Thank you for your support during this campaign. I look forward to discussing these results further and planning our next steps together.

Sincerely,

[Your Name]  
[Your Position]  
[Your Company]