

# Proposal for Cross-Promotion Partnership

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Title]

[Recipient's Company]

[Recipient's Address]

Dear [Recipient's Name],

I hope this message finds you well. I am [Your Name], [Your Position] at [Your Company]. We have been following your work at [Recipient's Company] and are impressed by [specific reason related to their work].

I would like to propose an opportunity for a cross-promotion partnership between our two companies. As [briefly describe your company and what you do], we believe that our brands align in [explain common goals or audience]. Together, we could create a mutually beneficial strategy that enhances our outreach and engages our respective audiences.

For example, we could collaborate on [specific marketing ideas such as joint social media campaigns, email newsletters, giveaways, etc.]. This would not only help us reach a broader audience but also provide added value to our customers.

Please let me know a suitable time for us to discuss this idea further. I am looking forward to exploring how we can work together to achieve our goals.

Thank you for considering this partnership opportunity.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Phone Number]

[Your Email Address]