

Brand Influencer Engagement Letter

Dear [Influencer's Name],

We are excited to extend an opportunity for you to collaborate with [Your Brand's Name] as a brand influencer. We believe that your unique style and perspective align wonderfully with our values and vision.

Engagement Details:

- **Role:** Brand Influencer
- **Duration:** [Start Date] to [End Date]
- **Compensation:** [Details about payment, gift, etc.]
- **Deliverables:** [List of expected tasks such as posts, stories, etc.]

We love your content and the way you connect with your audience, and we believe that together we can create something amazing!

Please let us know if you are interested in this opportunity by [Response Date]. We can't wait to work with you!

Sincerely,

[Your Name]

[Your Position]

[Your Brand's Name]

[Your Contact Information]