

Experiential Marketing Event Budget Outline

Date: [Insert Date]

Event Name: [Insert Event Name]

Budget Breakdown

- **Venue Costs:**
 - Rental Fee: \$[Amount]
 - Setup and Cleanup: \$[Amount]
- **Marketing Materials:**
 - Brochures: \$[Amount]
 - Signage: \$[Amount]
 - Promotional Items: \$[Amount]
- **Staffing:**
 - On-site Staff: \$[Amount]
 - Security: \$[Amount]
- **Technology:**
 - Audio/Visual Equipment: \$[Amount]
 - WiFi Access: \$[Amount]
- **Catering:**
 - Food: \$[Amount]
 - Beverages: \$[Amount]
- **Transportation:**
 - Shipping Costs: \$[Amount]
 - Parking: \$[Amount]
- **Miscellaneous:**
 - Permits and Licenses: \$[Amount]
 - Insurance: \$[Amount]

Total Estimated Budget: \$[Total Amount]

Prepared by: [Your Name]

Contact Information: [Your Contact Info]