

Special Promotion Follow-Up!

Dear [Customer's Name],

We noticed that you recently visited our website and showed interest in our exclusive products. We're excited to offer you a **special promotion** just for you!

For a limited time, use code **PROMO2023** at checkout to receive **20% off** your next purchase.

Don't miss out on this fantastic opportunity! Visit our store at [\[Website URL\]](#) and take advantage of this offer.

If you have any questions, feel free to reach out to our customer service team!

Best regards,
[Your Company Name]