

# Agreement for Shared Online Marketing Initiative

Date: [Insert Date]

Between:

**[Your Company Name]**

Address: [Your Company Address]

Email: [Your Company Email]

Phone: [Your Company Phone]

And:

**[Partner Company Name]**

Address: [Partner Company Address]

Email: [Partner Company Email]

Phone: [Partner Company Phone]

## 1. Purpose

This Agreement outlines the terms and conditions for the shared online marketing initiative between both parties.

## 2. Responsibilities

Each party agrees to contribute to the marketing efforts as follows:

- [Your Company] Responsibilities
- [Partner Company] Responsibilities

## 3. Financial Agreement

Any costs incurred for the marketing initiative shall be divided as follows:

[Specify Financial Agreement Details]

## 4. Duration

This agreement will commence on [Start Date] and will continue until [End Date], unless terminated by either party with [Notice Period] notice.

## 5. Signatures

In witness whereof, the parties have executed this Agreement as of the date first above written.

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[Your Name]  
[Your Title]  
[Your Company Name]

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[Partner Name]  
[Partner Title]  
[Partner Company Name]