

Dear Valued Customer,

We are excited to announce our new dual promotion strategy designed to enhance your shopping experience with us!

Promotion Details:

For a limited time, enjoy:

- **20% Off** your next purchase when you refer a friend.
- **Buy One, Get One Free** on selected items when you sign up for our newsletter.

How It Works:

If you refer a friend, both of you will receive an exclusive discount on your next purchase. Additionally, by signing up for our newsletter, you will be the first to know about upcoming promotions and exclusive offers!

Join Us Today!

Don't miss out on these exciting opportunities. Visit our website or your nearest store to take advantage of these promotions.

Thank you for being a loyal customer. We appreciate your support!

Sincerely,

Your Company Name