

Meeting Agenda

Market Expansion Strategy Discussion

Date: [Insert Date]

Time: [Insert Time]

Location: [Insert Location]

Agenda Items:

1. Welcome and Introductions
2. Overview of Current Market Position
3. Identifying Potential Markets for Expansion
4. Analysis of Competition in New Markets
5. Discussion on Marketing Strategies
6. Budget Considerations
7. Next Steps and Action Items

Attendees:

- [Name 1]
- [Name 2]
- [Name 3]
- [Name 4]

Please prepare any necessary materials prior to the meeting.