

Market Positioning Analysis

[Your Name]

[Your Position]

[Your Company]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Recipient's Name]

[Recipient's Position]

[Recipient's Company]

[Recipient's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to present an analysis of the current market positioning for [Product/Service Name]. This analysis aims to provide insights into our competitive advantage and opportunities for enhancing our market share.

Market Overview

[Brief description of the market and relevant trends.]

Competitive Analysis

[Overview of competitors and their positioning.]

Target Audience

[Details about the target audience and demographics.]

Positioning Strategy

[Summary of the proposed positioning strategy.]

Recommendations

[Suggested actions to improve market positioning.]

Thank you for considering this analysis. I look forward to discussing our future strategies with you.

Sincerely,

[Your Name]

[Your Position]

[Your Company]