

Subject: Friendly Reminder: Let's Connect on Your Interest!

Dear [Lead's Name],

I hope this message finds you well! I wanted to follow up regarding your interest in [Product/Service Name]. I understand that you might be busy, but I believe this could greatly benefit you.

We would love to help you take the next step. Please let me know if you have any questions or if you would like to schedule a time to discuss further.

Looking forward to hearing from you!

Best regards,
[Your Name]
[Your Position]
[Your Company]
[Your Phone Number]
[Your Email Address]