Dear [Lead's Name],

I hope this message finds you well. I wanted to take a moment to follow up on our recent conversation regarding [specific topic or product]. I truly appreciate your interest and believe that [product/service] could be a great fit for your needs.

If you have any questions or require further information, please feel free to reach out. I would love to assist you in any way possible and discuss how we can move forward together.

Looking forward to hearing from you soon!

Best regards, [Your Name] [Your Title] [Your Company] [Your Contact Information]