

Dear [Lead's Name],

I hope this message finds you well. I wanted to follow up on our recent conversation regarding [specific topic or product/service]. I appreciate your interest and the time you took to discuss your needs with me.

As we discussed, our [product/service] can help address [specific pain point or need]. I believe it could be a great fit for your goals, and I would love to explore how we can assist you further.

Are you available for a brief call this week to discuss this in more detail? Please let me know what day and time work best for you.

Thank you for considering this opportunity. I look forward to your response.

Best regards,
[Your Name]
[Your Position]
[Your Company]
[Your Phone Number]
[Your Email]