

# Performance Feedback

Date: [Insert Date]

To: [Brand Ambassador's Name]

From: [Your Name]

Subject: Performance Feedback

Dear [Brand Ambassador's Name],

Thank you for your hard work and dedication as a brand ambassador for [Brand Name]. Your role has been crucial in promoting our brand and connecting with our audience. Below is the performance feedback based on your recent activities:

## Strengths:

- Excellent communication skills while engaging with customers.
- Strong social media presence, effectively promoting our products.
- Consistent attendance at events and enthusiasm in representing our brand.

## Areas for Improvement:

- Timely submission of reports and feedback.
- Expand reach by targeting a more diverse audience.

We appreciate your contributions and are excited to support your growth in this role. Please feel free to reach out if you have any questions or if you'd like to discuss this feedback further.

Best regards,

[Your Name]  
[Your Position]  
[Brand Name]