

Content Creation Brief

Date: [Insert Date]

Client Name: [Client Name]

Project Title: [Project Title]

Project Overview

[Brief description of the project, its purpose, and its target audience.]

Objectives

- [Objective 1]
- [Objective 2]
- [Objective 3]

Content Type

[Specify the type of content required (e.g., blog post, video, social media posts, etc.)]

Content Guidelines

- [Style Guide: tone, voice, etc.]
- [Formatting requirements]
- [SEO considerations]

Deadline

[Specify the deadline for content submission.]

Budget

[Outline the budget allocated for the project.]

Contact Information

Name: [Your Name]

Email: [Your Email]

Phone: [Your Phone Number]

Additional Notes

[Any other relevant information or notes for the content creator.]