

Letter of Sponsorship Proposal

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Organization]

[Organization Address]

[City, State, Zip Code]

Email: [Your Email]

Phone: [Your Phone Number]

[Sponsor's Name]

[Sponsor's Position]

[Sponsor's Company]

[Company Address]

[City, State, Zip Code]

Dear [Sponsor's Name],

I hope this letter finds you well. I am writing to propose an exciting sponsorship opportunity for the upcoming [Name of Tournament], scheduled to take place on [Dates] at [Location]. This annual event attracts [Expected Participants] participants and numerous spectators, providing an excellent platform for brand visibility.

We are seeking sponsors to help support various aspects of the tournament, including [list key aspects, e.g., venue costs, team registrations, prizes]. In return for your sponsorship, we offer [describe sponsorship benefits, e.g., logo placement, promotional materials, social media advertising].

We believe that [Sponsor's Company] aligns perfectly with our event and is an ideal partner for promoting sports and community engagement. We would be honored to have you on board as a sponsor, and we are eager to discuss this further.

Please feel free to contact me at [Your Phone Number] or [Your Email] to discuss potential collaboration opportunities. Thank you for considering this partnership. We look forward to your positive response.

Warm regards,

[Your Name]

[Your Position]

[Your Organization]