Subject: Advocate for Our Employee Referral Program

Dear [Manager's Name],

I hope this message finds you well. I am writing to express my support for enhancing our Employee Referral Program and to advocate for its promotion within our team.

As you are aware, employee referrals tend to bring in candidates who are not only qualified but also align with our company culture. By incentivizing this process, we can leverage our team's networks to attract top talent more effectively.

I propose that we consider additional rewards for employees who successfully refer candidates who are hired and remain with the organization for a specified period. This could boost engagement and enthusiasm for the program.

I believe that with your leadership and our team's collective efforts, we can further strengthen our workforce through this initiative. Thank you for considering my suggestion, and I look forward to discussing this further.

Best regards,
[Your Name]
[Your Position]
[Your Contact Information]