Executive Summary for Angel Funding

Date: [Insert Date]

To: [Investor's Name]

From: [Your Name]

Company: [Your Company Name]

Subject: Executive Summary for Angel Funding Proposal

Introduction

[Your Company Name] is [brief description of your company and its mission]. We are seeking angel funding of [insert amount] to [briefly explain purpose].

Market Opportunity

The [industry/market] has a significant growth potential, with a projected increase of [insert percentage] over the next [insert timeframe]. Our target audience includes [describe target audience], which represents a market size of [insert market size].

Product/Service Description

Our flagship product, [product name], offers [briefly describe features and benefits]. This innovation sets us apart by [describe unique selling proposition].

Business Model

We operate on a [describe your business model] model, allowing us to generate revenue through [describe revenue streams]. Our initial traction includes [mention any traction or milestones achieved].

Financial Projections

We project revenues of [insert revenue projections] within [insert timeline], with a gross margin of [insert gross margin percentage]. The funding will be utilized for [describe how funds will be allocated].

Conclusion

We believe that the combination of our innovative approach and the growing market presents a unique opportunity for investment. We would be excited to discuss this proposal further and explore the potential for partnership.

Thank you for considering our proposal.

Sincerely,
[Your Name]
[Your Position]
[Your Company Name]
[Your Contact Information]