## **Sponsorship Benefits Outline for Charity Run**

Dear [Sponsor's Name],

Thank you for considering sponsoring our upcoming charity run, [Event Name], which will take place on [Date]. Below is a detailed outline of the sponsorship benefits available for your organization:

## **Sponsorship Levels**

- Platinum Sponsor \$10,000
  - Exclusive branding on event materials
  - Logo placement on the event website
  - Social media promotion leading up to the event
  - 10 complimentary race entries
  - Opportunity to address participants during the event
- Gold Sponsor \$5,000
  - Logo placement on select event materials
  - Recognition on the event website
  - 5 complimentary race entries
- Silver Sponsor \$2,500
  - Logo placement in the event program
  - 2 complimentary race entries

## **Additional Benefits**

- Tax deduction for your donation
- Increased visibility within the community
- Networking opportunities with attendees and other sponsors

We appreciate your support and look forward to partnering with you for a successful event. Please feel free to reach out with any questions or for further details.

Best regards,

[Your Name] [Your Title] [Organization Name] [Contact Information]