

Dear [Sponsor's Name],

I hope this letter finds you well. My name is [Your Name], and I am the [Your Position] at [Your Organization]. We are excited to announce our upcoming charity run, [Event Name], that will take place on [Event Date] in [Location]. This event aims to raise funds for [Charity Cause].

We are seeking local businesses like [Sponsor's Business Name] to partner with us as sponsors for this event. Your support would help us cover the costs of organizing the run, and in return, we will provide you with advertising opportunities that will promote your business to our community and participants.

We have various sponsorship levels available, including:

- Platinum Sponsor: \$[Amount] - [Benefits]
- Gold Sponsor: \$[Amount] - [Benefits]
- Silver Sponsor: \$[Amount] - [Benefits]

As a sponsor, your logo will be prominently displayed on promotional materials, event signage, and our website, ensuring your business gets great visibility.

We would be thrilled to have you join us in this worthy cause. Please feel free to reach out to me at [Your Phone Number] or [Your Email Address] for any questions or to discuss the sponsorship opportunities further.

Thank you for considering this opportunity to make a positive impact in our community.

Sincerely,

[Your Name]
[Your Position]
[Your Organization]
[Your Address]
[Your Phone Number]