Subject: Follow-Up on Charity Run Sponsorship

Dear [Sponsor's Name],

I hope this message finds you well. I wanted to take a moment to follow up regarding our recent discussion about the upcoming charity run scheduled for [Date]. We are excited about the positive impact this event will have on [Cause/Beneficiary].

Your support through sponsorship would be invaluable in helping us achieve our fundraising goals. As mentioned, we are looking for sponsors at various levels, and would be thrilled to have [Organization/Sponsor's Name] on board.

If you have any questions or need further information about sponsorship benefits, please don't hesitate to reach out. We would love to have your participation in this worthy cause.

Thank you for considering our request, and I look forward to hearing from you soon.

Best regards,

[Your Name]
[Your Position]
[Organization Name]
[Contact Information]