Dear Valued Frequent Traveler,

We are thrilled to offer you an exclusive opportunity to enjoy off-peak travel discounts tailored just for our loyal customers like you!

Starting from [Start Date] until [End Date], you can take advantage of:

- 20% off all flights booked during off-peak hours
- Free upgrades to premium seats on selected routes
- Bonus loyalty points for every off-peak ticket purchased

To redeem this offer, simply enter the code [DISCOUNT CODE] at checkout.

Thank you for being a part of our travel community. We look forward to seeing you on your next adventure!

Sincerely,

[Your Company Name] Customer Service Team